

A close-up, high-angle portrait of a man's face, focusing on his eyes and beard. He has light blue eyes and a well-groomed brown beard. The background is a dark, textured blue.

MY NAME IS NICK GRAY.

I AM A MULTI-AWARD-WINNING, AUDIO VISUAL STORYTELLER.
I'VE HAD THE PRIVILEGE OF WORKING WITH BIG BRANDS,
SMALL BUSINESSES, AND EVERYTHING IN BETWEEN.

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NO MATTER IF I AM DIRECTING, PRODUCING,
WRITING, EDITING, ANIMATING, COMPOSITING,
OR COMPOSING, THE OBJECTIVE STAYS CONSTANT:

TELL A GREAT STORY.

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“BEER IS LIFE.”

DOCUMENTARIES CAN TAKE ON A LIFE OF THEIR OWN,
AND THIS PROJECT WAS NO EXCEPTION.

WITH 75% OF THE EPISODE SHOT ON LOCATION
PRE-PANDEMIC, WE WERE FORCED TO RECALIBRATE
IN POST-PRODUCTION TO KEEP THE PROJECT MOVING
FORWARD WHILE ALSO ESTABLISHING A TEMPLATE
FOR FUTURE EPISODES.

AS A RESULT, WE FRAMED THE SHOW FROM THE
PERSPECTIVE OF A PODCAST TO CONTEXTUALIZE
THE HOSTS'S EXPERIENCE IN A FUN RETELLING, ALLOWING
THE VIEWER TO LIVE VICARIOUSLY THROUGH THEM.

CHALLENGING. REWARDING. ONE OF MY FAVORITES.

TITLE: "MICROBROS – SERIES CONCEPT"

PRODUCTION COMPANY: LENSEA FILM

DIRECTOR: DESTYN PATERA

**MY CREDITS INCLUDE CREATIVE DIRECTOR, LEAD EDITOR,
SOUND EDITOR / MIXER, AND MOGRAPH.**

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“IT’S THE AMERICAN DREAM, RIGHT?”

FROM THE JUMP, RHINOSHIELD WANTED
“SOMETHING DIFFERENT.”

WITH ANY CORPORATE PIECE THAT’S BASED
ON SELLING A PRODUCT, THE KEY IS FINDING
THE HEART AND CENTERING THE STORY AROUND IT.

IN THIS CASE, THE HOME WAS WHERE THE HEART WAS.

THE PRIDE OF EACH HOMEOWNER MADE FOR AN
ENGAGING NARRATIVE THAT STRUCK THE PERFECT
BALANCE IN TONE – NOT TOO SALESY AND NOT TOO
SENTIMENTAL.

PAIRED WITH THE RIGHT MUSIC, THIS PROJECT BECAME
THE GOLDILOCKS OF BRAND VIDEOS.

TITLE: “RHINOSHIELD – BRAND VIDEO”
PRODUCTION COMPANY: LENSEA FILM
DIRECTOR: DESTYN PATERA

**MY CREDITS INCLUDE LEAD EDITOR,
AND SOUND EDITOR / MIXER.**



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OTHER INTERVIEW-BASED EDITS

A WHIMSICAL, WES ANDERSON-INSPIRED TAKE ON A MAYORAL CAMPAIGN LAUNCH VIDEO.

TITLE: "DREW BUCHANAN – RUNNING FOR MAYOR"
PRODUCTION COMPANY: CALLIOPE FILMS
DIRECTORS: CHRIS JADALLAH & NICK GRAY

MY OTHER CREDITS INCLUDE LEAD EDITOR,
SOUND EDITOR / MIXER.

THIS PIECE SPEARHEADED THE LAUNCH OF AN
AWARENESS CAMPAIGN FOR THE FLORIDA SBDC.

TITLE: "FLORIDA SBDC – FOUNDED IN FLORIDA"
AGENCY: IDGROUP
PRODUCTION COMPANY: LENSEA FILM
DIRECTOR: DESTYN PATERA

MY OTHER CREDITS INCLUDE CREATIVE CONSULTANT,
B CAM OP, LEAD EDITOR, SOUND EDITOR / MIXER.

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WHY SO SERIOUS?

THE AWARD-WINNING NUMNUM VIDEO SERIES WAS A FUN MIX OF BOTH SCRIPTED AND ADLIBBED BITS.

TITLE: "NUMNUM - DEEP THOUGHTS #3"
PRODUCTION COMPANY: CALLIOPE FILMS
DIRECTORS: CHRIS JADALLAH & NICK GRAY

**MY OTHER CREDITS INCLUDE LEAD EDITOR,
SOUND EDITOR / MIXER.**

A SASSY COMEDIC EDIT FEATURING NON-ACTORS WHO DELIVERED GREAT PERORMANCES.

TITLE: "DRIFT - TAKE IT EASY"
PRODUCTION COMPANY: LENSEA FILM
DIRECTOR: DESTYN PATERA

**MY OTHER CREDITS INCLUDE CREATIVE CONSULTANT,
LEAD EDITOR, SOUND EDITOR / MIXER.**

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VARIOUS WORK WITH VARIOUS BRANDS
CLICK THE LOGOS TO WATCH



E / G / C



E / G



G / C



C



CO-D / E / G



C



E / G / C



G



CO-D / E / M



D / E / G / M / P



E / G



D=DIRECTOR E=EDITOR G=MOGRAPH M=COMPOSER C=COMPOSITER P=CAMERA OP

A blue-tinted photograph of a man with a beard and a hand reaching out towards him. The man is on the left, looking slightly to the right. A hand is reaching out from the right side of the frame towards the man's face. The background is dark and indistinct.

THANK YOU
YOU CAN REACH ME HERE

EXTRA GOODIES: I AM IN A BAND / MY COMPOSITING REEL / DID I MENTION I AM IN A BAND / ??????

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